Summary T.C. MİMAR SİNAN GÜZEL SANATLAR UNIVERSITY INSTITUTE OF SCIENCE DEPARTMENT OF STATISTICS GRADUATE PROGRAM CORPORATE GOVERNANCE PRINCIPLES AND A STUDY ON THE PUBLICLY LISTED COMPANIES (ISE 100) Nihayet TOPCU

ABSTRACT One of the most important underlying factors behind the cause of global financial crises, company bankruptcies and frauds that occured in gigantic proportions can be attributed to the lack of sound corporate governance principles both for countries and companies. As a result, this point of view increased the importance of the corporate governance concept. These developments brought up the effect and importance of the corporate governance concept in enhancing the competitiveness of countries, financial markets and companies. At a time when the competition of countries merely with macroeconomic policies became harder, in order to keep pace with the global economy and business trends, Turkish Companies shall accelerate their structural strenghtening and their penetration to global markets by complying with the corporate governance principles. This study provides information regarding the definition, importance and development of corporate governance standards in Turkey, and the extent of its implementation by research. In this study, sampling of the publicly listed companies on ISE, the information which the companies should provide on their web pages according to the Corporate Governance Principles (CMB) and the amount and content of the info provided on their web pages are evaluated. Key Words; Corporate, Governance, Principles, Statistics, CMB