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Melsa Ararat (Ed.)

Business Against Intimate Partner Violence

A Case of Participatory Action Research and Social Action

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- **Presents a unique academic perspective to mobilize companies to combat IPV (Intimate Partner Violence)**
- **Sheds insights on IPV as an SDG target**
- **Sets the scene for effective partnerships between business schools and organizations regarding Goal-5 and other SDG targets**

This book addresses the Business Against Domestic Violence (BADV) project launched by the Corporate Governance Forum of Turkey (CGFT), a research center at Sabanci University School of Management. The goal of BADV is to mobilize companies to combat intimate partner violence (IPV) in Turkey. The project was realized in a collaborative partnership with the United Nations Population Fund (UNFPA), with the support of Sabanc Foundation and in cooperation with Turkish Industrialists and Business Association (TUSIAD). The book is divided into two sections. Section 1, which focuses on the project itself, frames the elimination of IPV as an SDG target, and provides a detailed account of the project's motivation, underlying research, project organization, implementation, and outcome. The question of why gender equality and IPV matter for business is also addressed. Lastly, the role of business schools and management scholars in creating practical and actionable knowledge to achieve development goals is discussed, based on the BADV experience. In turn, Section 2 explores the background of the project and sheds a multidisciplinary light on the local context. The main objective of the book is to encourage business schools and business organizations to form partnerships in pursuit of Goal-5 and other SDG targets, helping to create actionable knowledge and prompt social action. The book presents IPV from all relevant perspectives and focuses on Turkey, a key emerging economy and G-20 country.

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